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## **MEDIA ADVISORY**

**For Immediate Release:**  
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### **HARTFORD & PUERTO RICO STRENGTHEN COMMERCIAL TIES**

**12 local Companies will participate in "Puerto Rico Business Expo"**

**HARTFORD, CT** – On Thursday, August 26 Hartford Mayor Eddie A. Perez will hold a press conference at 10:00 a.m to celebrate for the first time in the City of Hartford the “**Puerto Rico Business Expo**” at the **Crowne Plaza**.

Mayor Perez stated, “While in Puerto Rico in March 2003, I and the Metro Hartford Chamber of Commerce had the opportunity to meet with companies from light manufacturing and biomedical to franchise owners and banking about doing business in Hartford.”

Mayor Perez, along with the Government of Puerto Rico, Puerto Rico Trade, and the Puerto Rican Federal Affairs Administration coordinated this business opportunity event here in Hartford.

The 12 companies that will participate in the exhibition are: Tropical Products, Miel de Abeja El Cafetal (Honey), Doña Yiya, Franquicias Nativas

Inc. Amerivap, American Tools, Gate Engineering, Organization Consulting Group, Pastelería Los Cidrines, Cooperativa La Orocoveña, Happy Products & Editorial Cordillera.

"During his visit last year, Mayor Perez had the opportunity to meet with more than 50 local companies. Between the companies that participated in the businesses meetings, those that have greater opportunities of businesses in Hartford are the industry of Puerto Rican Food & Beverages, Retail sales, Banking and Restaurants or franchising" said the Executive Director of CCE, Antonio Sosa Pascual.

"I am thrilled that we were able to bring these companies to our city to continue to strengthen business ties in Puerto Rico." said Mayor Perez.

For more information about the Puerto Rican Expo, please contact Kelvin Roldan, Special Assistant to the Mayor at (860) 543-8500.